

**FotoFamily**<sup>TM</sup>  
Professional Photo Software



**Not just another  
photo solution**

Increase performance UP TO **38%**

Dispatch orders **40%** FASTER

Optimize network traffic UP TO **70%**

Boost sales UP TO **15%**

Reduce faulty production UP TO **35%**

Reduce delivery failures of order UP TO **95%**

Increase website traffic by MORE than **20%**



NUMBER 1 PHOTOS' BUSINESS SYSTEM IN THE BALTIC STATES

# WorkFlow + Community

FotoFamily™ is a powerful system for your photo business. It is not just another photo solution: it has a large and strong photo family, which is constantly growing and improving. FotoFamily™ allows you to encompass various photo fields, such as online printing, photo kiosks, multi branding and etc.

## BE PART OF OUR FOTOFAMILY!

### Stage 1

- MULTI ORDERING SYSTEM
- SINGLE MANAGEMENT
- MULTI PRODUCTS IN ONE CART
- AUTO SYNCHRONIZATION OF PHOTOS WITH VENDORS/SUPPLIERS
- PRODUCT AUTO UPDATE FROM GOOGLE RATINGS
- HOME DELIVERY & PICK UP POINTS
- CUSTOM PICKUP POINTS for CUSTOM PRODUCTS
- LIVE CHAT HELP
- CUSTOM PAYMENTS
- MANAGEMENT OF EXTRA TAXES

### Stage 2

- ORDER DETACHMENT
- FRAUD MONITORING
- BARCODING OF ORDERS
- AUTO OR MANUAL ORDER PROCESSING
- TRAFFIC OPTIMIZATION
- ORDER ALLOCATION FOR MULTI LABS
- MONITORING OF PHOTO LABS
- QUALITY CONTROL
- AUTO ORDERING OF GOODS FROM VENDORS/SUPPLIERS

### Stage 3

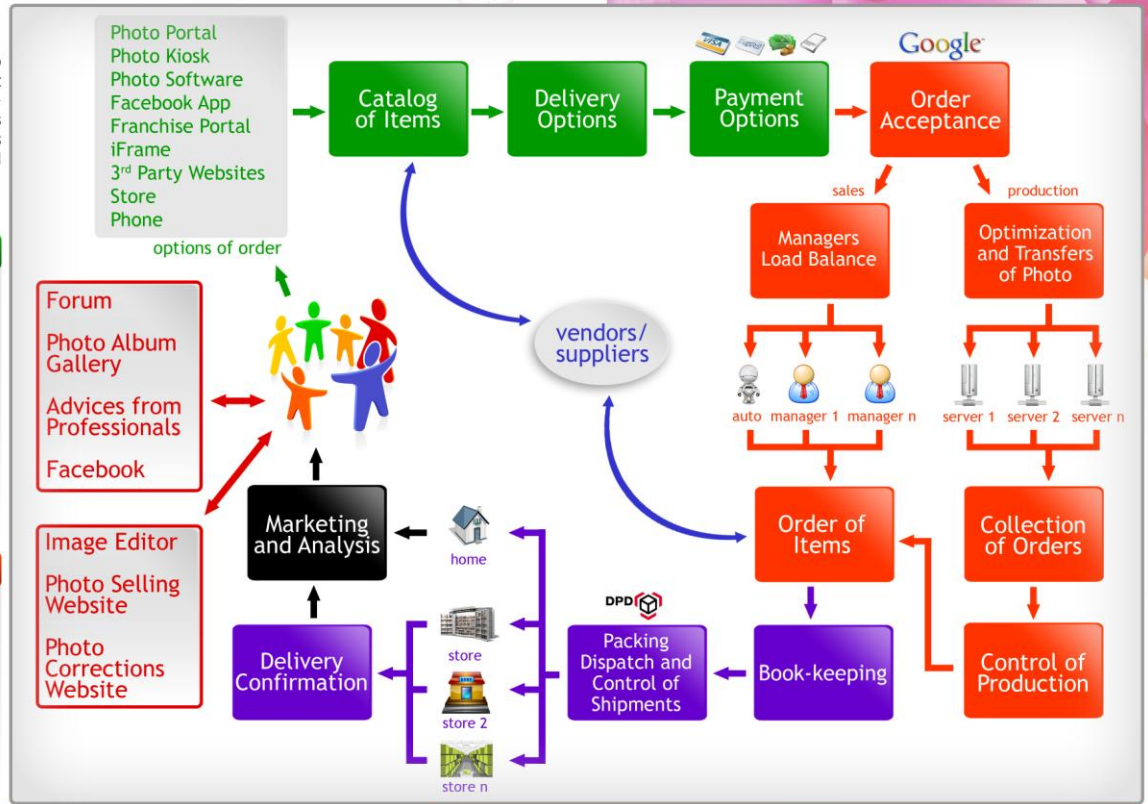
- INVOICE PROCESSING
- FINANCE MANAGEMENT
- PACKAGE LABELLING
- INTEGRATION WITH LOGISTIC COMPANIES
- TRACKING OF SHIPPING

### Stage 4

- BUSINESS INTELLIGENT TOOLS
- LOYALTY MANAGEMENT
- PREPARATION OF SPECIAL OFFERS
- PERSONAL DISCOUNTS
- GOOGLE INTEGRATION
- SECRET FRAME (25<sup>th</sup> frame)

### Community

- FORUM
- PUBLIC ALBUMS
- PRO ADVICES
- FACEBOOK
- PHOTO CONTESTS
- PHOTOS LINKING TO PRODUCTS
- IMAGE EDITOR
- PHOTO SELLING WEBSITE
- PHOTO CORRECTIONS WEBSITE





Helpdesk - support 24/7. Online and by telephone.

Trainings will be arranged via Internet or directly with the customer.

Regular updates are updates of the general system and of all products of FotoFamily™.

## Dealers - Welcome to FotoFamily™!

We are always looking for new partnerships and our software dealers.

Custom photo system programming according to your individual requirements

**WE DON'T SELL PRODUCTS - WE OFFER PARTNERSHIP**

