



FF Marketing

The marketing function is your simple and incredibly effective way to increase your turnover and profit.

Description

It is not a secret that marketing is very important for all business brands. Your right decisions and marketing will influence your customers' loyalty and satisfaction. We are ready to share our professional marketing tools with you. All you have to do is just use them wisely.



After the order withdrawal, a “thank you” email and a survey on service quality is sent to a client.



After the order withdrawal, a customer gets loyalty points that could be used for the various discounts.



There is a possibility to send newsletters to consumers to encourage them to return.



There is an opportunity to create discount codes, gift coupons for customers.

| Visitor Loyalty | | |
|---|--|--------------------------|
| Most visits repeated: 1 times | | |
| Count of visits from this visitor including current | Visits that were the visitor's nth visit | Percentage of all visits |
| 1 times | 76,851.00 | 42.64% |
| 2 times | 22,672.00 | 12.58% |
| 3 times | 12,523.00 | 6.95% |
| 4 times | 8,406.00 | 4.66% |
| 5 times | 6,108.00 | 3.39% |
| 6 times | 4,703.00 | 2.61% |
| 7 times | 3,799.00 | 2.11% |
| 8 times | 3,079.00 | 1.71% |
| 9-14 times | 11,466.00 | 6.36% |
| 15-25 times | 8,975.00 | 4.98% |
| 26-50 times | 7,952.00 | 4.41% |
| 51-100 times | 5,542.00 | 3.08% |
| 101-200 times | 3,708.00 | 2.06% |
| 201+ times | 4,443.00 | 2.47% |



Customers have the opportunity to print a promotional photo (25th frame) together with orders according to custom parameters.



Turnovers are possibly analyzed by different filters within the system.



There is an opportunity to analyze your website traffic, purchases, users, trends, etc. via Google Analytics.



There is a possibility to review managers' work reports, number of orders done on time, delays, etc., so that according to those reports the quality of managers' work could be improved.

